

2023 ANNUAL CONFERENCE SPONSORSHIP AGREEMENT

COMPANY INFORMATION

Company Name _____

Company Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Company Telephone _____ Website _____

Company Type

Pharmaceuticals

Technology/Software

Consulting

Services _____

Biotechnology

Medical Device

College/University

Other _____

Clinical Research

Diagnostics

Association/Non-Profit

PRIMARY CONTACT INFORMATION*

Name _____ Title _____

Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Direct Phone _____ Direct Fax _____

Email Address _____

BILLING CONTACT INFORMATION**(if different from primary contact)

Name _____ Title _____

Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Direct Phone _____ Direct Fax _____

Email Address _____

*The primary contact is the Point of Contact for all HBA matters and ensures that time-sensitive communications go to the correct person(s) within your organization.

**The billing contact is the person authorized to sign and make payments on behalf of the sponsor's account.

Sponsorship Packages	<input type="checkbox"/> Branded 2 Opportunities (\$40,000)	<input type="checkbox"/> Premier 4 Opportunities (\$30,000)	<input type="checkbox"/> Champion 6 Opportunities (\$20,000)	<input type="checkbox"/> Supporter 8 Opportunities (\$10,000)	<input type="checkbox"/> Advocate 10 Opportunities (\$5,000)
Presence					
Complimentary conference registrations	5	4	3	2	1
Meterboard in registration area or high-traffic area with your company name and logo	•				
Logo visibility in general session walk-in slides	•	•	•	•	•
Recognition from main stage including logo and verbal recognition during welcome remarks	•	•	•	•	
Discount on additional #HBAAC23 sponsorships	•	•	•	•	
Enhancement item (first come, first served)	1 Category "A" Option	1 Category "B" Option			
Access					
Email list of all registrants who opt in (GDPR compliant)	•	•			
One (1) reserved table seating at front of the ballroom for general sessions (seats 10 individuals)	•	•	•		
Content and Thought Leadership					
Showcase one of your company's executive leaders through participation as a panelist in a breakout or Empowerment Zone session (Content is determined by the HBA. Limited availability on a first come-first served basis. Priority deadline for agreeing to participate is 30 June)	•	•			
Display a 30-second video/commercial before a general session (must be approved by the HBA. Specs are 1920 x 1080 - 29.97 frame rate and delivered as an .MOV file) Deadline to submit video is 3 October	•				
Digital					
Logo on conference microsite	•	•	•	•	Name Only
Logo in conference marketing emails	•	•	•		
Customized social media graphic with your company logo	•				
Access to digital marketing toolkit to self-promote your sponsorship	•	•	•	•	•
Recognition on HBA's social media channels	•	•	•	•	•

SPONSOR LEVEL (options)

Branded Sponsor (Category "A" Options)

Headshot station

Photobooth

Premier Sponsor (Category "B" Options)

First-time Attendees and new members reception

2023 HBA's Rising Star and Luminaries reception

HBA Hope Program Scholar reception

HBA's global volunteers reception

ADDITIONAL OPPORTUNITIES

**Corporate Partner
or Sponsor Level**

**Non-Corporate Partner
or Non-Sponsor Level**

ACE Award luncheon (Exclusive)	<input type="checkbox"/> \$45,000	<input type="checkbox"/> \$54,000
Executive Lounge (2 Opportunities)	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$30,000
Off-Site event (2 Opportunities)	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$30,000
Opening reception (2 Opportunities)	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$30,000
Empowerment Zone (2 Opportunities)	<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$24,000
Breakfast (2 Opportunities)	<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$24,000
Lunch (Exclusive)	<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$24,000
Interactive touch screen kiosk (2 Opportunities)	<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$24,000
Badges of Honor (Exclusive)	<input type="checkbox"/> \$17,500	<input type="checkbox"/> \$21,000
Name badges (Exclusive)	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$18,000
Notebook (Exclusive)	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$18,000
Gender Parity Collaborative event (Exclusive)	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$18,000
Lanyards (Exclusive)	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$18,000
Tote bag (Exclusive)	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$18,000
HBA's Women of Color Wellness Summit (3 Opportunities)	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$18,000
Water bottles (Exclusive / Add-on available)	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$12,000
Hydration Station upgrade (Exclusive)	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,000
Women's bathroom refreshment stations (Exclusive)	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$9,000
Coffee stations (4 Opportunities)	<input type="checkbox"/> \$7,000	<input type="checkbox"/> \$8,400
Video wall message (5 Opportunities)	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Hotel key cards (Exclusive)	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Yoga session (4 Opportunities)	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,200
Pens (Exclusive)	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,200
Nursing room (Exclusive)	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,400
Floor tile (6 Opportunities)	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,400
Tote bag inserts (6 Opportunities)	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,800
Mobile App push notifications (2 Opportunities)	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,800
Affinity Group casual networking (7 Opportunities)	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,200

SIGNAGE

**Corporate Partner
or Sponsor Level**

**Non-Corporate Partner
or Non-Sponsor Level**

Escalators signage – Co-branded with HBA (2 Opportunities) \$5,000
 Charging station signage (3 Opportunities) \$3,000
 Pillar signage (3 Opportunities) \$2,500

\$6,000
 \$3,600
 \$3,000

Custom Sponsorships

Amount: _____

Signature: _____

Total Due: _____

By signing this agreement, you certify that you have the authority to do so on behalf of your company. All sponsorships are considered final and are non-refundable. The HBA reserves the right to change/modify all sponsorship opportunities. Payment is due upon execution of this agreement. Refer to the Terms and Conditions below.

Terms and Conditions

1.APPLICATION AND ELIGIBILITY. Sponsorships must be made on the form provided, contain the information requested, and be executed by an individual who has authority to act for the applicant (sponsor). The Association reserves the right to reject any application.

2.SPONSOR REPONSIBILITIES. Sponsor shall be responsible for the following: a. All giveaways (virtual coupon, promotional codes, etc.) to be used during the sponsored function. b. Any additional digital signage, banners, etc. to be displayed during the sponsored function. c. Provide their company logo in a timely manner and in a file format as specified by HBA.

3.PAYMENT TERMS. Upon executed sponsorship agreement, payment is due in full.

4.PUBLICITY. HBA shall publicize and promote the event and shall be permitted to use Sponsor’s name and logo in connection with such publicity and promotion.

5.SPONSOR PUBLICITY. Sponsor may publicize that it is a sponsor of this HBA Program. However, Sponsor acknowledges that HBA is the lawful owner of the names “Healthcare Businesswomen’s Association, and the acronym “HBA,” and any associated logos. Sponsor agrees to take no action inconsistent with HBA’s ownership, or that would subject HBA to claims by third parties or potential loss of its ownership. Any uses of HBA’s logo or event logo by the Sponsor must be approved, in advance, by HBA and follow HBA’s branding guidelines.

6.TERMINATION. If Sponsor breaches any of its obligations hereunder, HBA shall have the right to terminate this agreement and to retain Sponsor’s sponsorship fee as liquidated damages (and not as a penalty), in addition to any other rights it may have at law or at equity.

7.INDEMNIFICATION. Sponsor agrees to indemnify and hold HBA harmless against any losses, claims, expenses or damages from its own negligent or willful acts or omissions of its employees, officers, directors, agents, contractors, or others acting on its behalf or with its authority.

8.TERMS. The term of this Sponsorship Agreement shall commence upon execution of this Agreement and shall terminate upon conclusion of the Event, unless sooner terminated pursuant to paragraph 6.

9.LIABILITY. HBA shall have no liability with respect to its obligations under this Agreement for consequential, exemplary, special, indirect, incidental or punitive damages, even if it has been advised of the possibility of such damages. The liability of HBA for any reason and upon any cause of action or claim shall be limited to the fees paid by Sponsor to Healthcare Businesswomen’s Association under this Agreement. This limitation applies to all causes of action or claims in the aggregate, but does not apply to death, bodily injury or damage to personal property caused by Healthcare Businesswomen’s Association negligence.